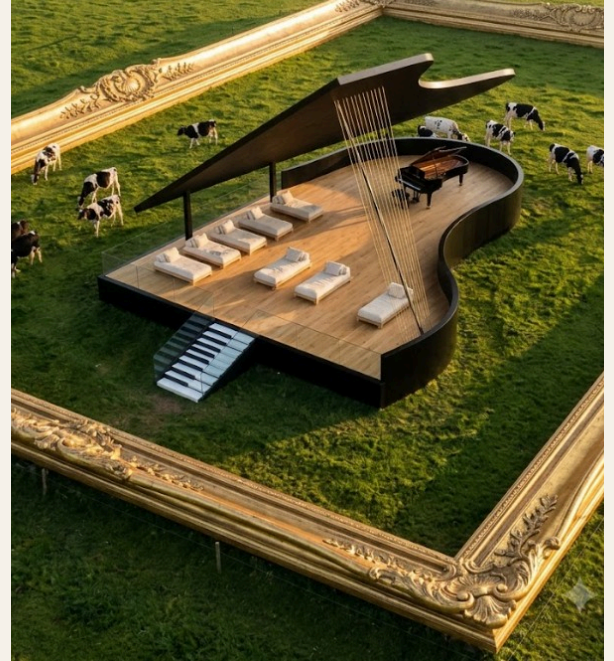


The Inner Piano

A touring, immersive concert hall in the shape of a grand piano. Bringing people together around music, design and technology.



Concept visuals, indicative. Left: on a city square. Right: inside *Pasture with Cows*, an artwork by Captain Boomer Collective.

The idea

Walk up the keys and take your seat under the lid. **Acoustic first:** lid and timber shell are shaped around the sound of the piano. **Immersive second:** light and projection follow the music. Modular in size, for concerts, education, events and recordings.

Why it works

- **The venue is the draw.** One image that sells itself in press and on social.
- **One build, many cities.** Each stop is a new launch, a new audience.
- **Scales to the site.** From an intimate room to 100 guests.
- **World-class stage.** Programmed with internationally renowned pianists.

The plan

1. **Partner** – founding sponsors for a first season.
2. **Pilot** – a first stop: sunrise and evening concerts, measured on sell-out and reach.
3. **Tour** – European city squares, heritage sites and festivals.

What's in it for you

Founding sponsors

Your name on a touring icon, private concerts for your guests, content all season.

Cities & heritage sites

A landmark stop that brings visitors and press. You host the site and permits.

Piano brands

A touring showroom, photographed in every city. You bring the instrument.

Builders & makers

A signature reference in modular timber and glass. We build it together, to current safety and acoustic standards.

AN INITIATIVE BY

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Concepts and experiences at heritage sites.

Become a founding partner. Reply for a 30-minute call.

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